Create better learners and stronger schools.

xerox ®

Broaden the spectrum of learning for your students by using more color in the classroom. Xerox can teach you how.

Students get excited about school when learning is interesting and fun. The more that kids are inspired by and focused on what they learn in the classroom, the better their performance. What can you do to help your students become stronger and more enthusiastic learners? Using more color in classroom materials may be an important area to consider.

Build on the natural ways kids learn.

Before they are barely able to walk, many of today's kids are already interacting with laptops, iPads, eReaders and smartphones, all of which are rich with full color graphics and content. By the time kids are finally ready for school, color is a normal part of how they live—and learn. Continuing to build on the natural connection kids have with color in their formal learning environment is a smart and effective strategy to help young minds grow.

54% of students are more likely to read a document that contains color[‡]

The challenge for schools.

Many students, teachers and administrators already support adding more color to classroom materials. Still, some schools are reluctant to increase the use of color printing because of its traditional high cost and perceived difficulty to manage. The good news is that affordable color printing solutions are now available that can enhance learning while allowing schools to better control costs, access and workflow.

Research shows that students want more color.

A recent Harris Interactive survey* suggests that students not only prefer color to be part of their classroom learning experience, they understand its importance in helping them learn. In fact, as the Harris study points out, 77% of students from grades 3 to 12 enthusiastically agreed that using more color in printed learning materials can help them:

- Focus on what information is important
- Remember key facts and information
- Be more interested in their work

For complete survey results, visit xerox.com/k12edu

Build a powerful color print solution that helps your students and your school perform.

Start with a versatile Xerox® multifunction device for vibrant, affordable color.

Choose from a wide variety of print devices that allow you to meet the color needs of your school—or your entire district. Eliminate small expensive-to-use inkjet printers that are scattered across your school and consolidate with centralized Xerox® multifunction devices. With everything you need in one place, in one powerful device, you'll see your costs fall—and your productivity soar. With some Xerox® multifunction printers, you'll pay for only the color you use. This means if you print small amounts of color, your per-page cost will be the same as you would pay for black-and-white. Your Xerox representative can help you determine which color device best fits your needs.

69% of students better understand new ideas when presented in color*

Integrated software solutions can help you monitor and manage security, usage and costs.

Built-in software or optional integrated software packages are available that allow your school to manage costs by controlling who has access to your Xerox® color devices. Enjoy the ability to track all print and copy activity so you can make informed decisions. Decide who can print in color and set limits on printing by individual or by department. Recover costs by charging prints to various budget centers. You can even set automatic rules that quickly and easily send documents to the most cost effective printer based on attributes such as document size and type.

Ask your Xerox representative to help you choose your software package from these popular options:

- Equitrac Express
- Pcounter
- Pharos Uniprint
- Xerox® Standard Accounting
- YSoft SafeQ

77% of students say color helps them remember what they read more easily*

Ready for a complete color solution?
Xerox can help you pull it all together.

You're committed to improving student learning but you must manage costs.

Xerox can help you pull it all together with a hardware platform that provides outstanding and affordable color and software options that help you easily control costs.

Step one: Choose a powerful hardware platform.

Xerox offers some great options for education needs including:

- **Xerox® ColorQube® 9300** series— **a lesson in affordable color.** Imagine charts and graphs that virtually jump off the page, colorful study guides that stimulate thoughtful conversation and handouts that students will actually look forward to completing. The Xerox® ColorQube 9300 series gives you all this—and it's remarkably cost-effective too. Pay only for what you print. And the more color pages you print, the more you can save.

- **Xerox® WorkCentre® 7500/7775**— **up to the test for busy schools.** Give your entire school professional level color in a network-ready device that seamlessly fits into any busy school environment. Inspired color control tools simplify printing and give your school the power to do more than ever before.

Step two: Choose a software option that meets your needs.

From Equitrac Express to Pcounter, from Pharos to YSoft, Xerox makes it easy to give you smart software options that keep you productive and accountable while managing costs. Ask which software options work best with your school's needs.

85% of decision makers find it easier to get approval for solutions that impact learning[‡]

Make the grade with the right color solution for more effective learning.

To learn more about the benefits of color in the classroom, and how Xerox can be part of a smart solution for more effective learning, ask your Xerox representative. For more information, visit xerox.com/k12edu.

Visit xerox.com/k12edu for more details on all our color print devices and software options.

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